

HELP SRI LANKA INCORPORATED (“the Association”) CORPORATE GOVERNANCE PRINCIPLES

1. Code of conduct for the Association

The Association adopts the Code of Conduct for The International Red Cross and Red Crescent Movement and all other NGOs who have registered their commitment to the Code in Disaster Relief. Principle commitments of the Code are:

- 1.1 The Humanitarian imperative comes first.
- 1.2 Aid is given regardless of the race, creed or nationality of the recipients and without adverse distinction of any kind. Aid priorities are calculated on the basis of need alone.
- 1.3 Aid will not be used to further a particular political or religious standpoint.
- 1.4 We shall not to act as instruments of government foreign policy.
- 1.5 We shall respect culture and custom.
- 1.6 We shall attempt to build disaster response on local capacities.
- 1.7 Ways shall be found to involve programme beneficiaries in the management of relief aid.
- 1.8 Relief aid must strive to reduce future vulnerabilities to disaster as well as meeting basic needs.
- 1.9 We hold ourselves accountable to both those we seek to assist and those from whom we accept resources.
- 1.10 In our information, publicity and advertising activities, we shall recognise disaster victims as dignified human beings, not hopeless objects.

2. Code of conduct for Officers and Committee members

- 2.1 Officers and Committee members must always conduct themselves responsibly and in such a manner that enhances the reputation of the Association as one with unquestionable integrity.
- 2.2 When any assistance proposal or project is being considered, any personal or commercial relationship between an Officer or Committee member and any person connected with the proposed recipient organisation must be fully disclosed, including the nature of such relationship.
- 2.3 Officers and Committee members must answer all questions asked of them responsibly and where information is not readily available, such questions must be researched and responded to without undue delay.
- 2.4 Administrative rules adopted by the Committee for the operation of each of the five functional areas of the Association (Membership/Affiliation, PR and Marketing, Fund Raising, Projects and Corporate Governance and Finance) must be strictly adhered to.